

## **IPC Global Solutions**

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### **PRESS RELEASE**

FOR IMMEDIATE RELEASE

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## **IPC Recognized By AutoZone**

**MEMPHIS, Tenn., April 12<sup>th</sup>, 2012** – IPC Global Solutions received recognition from AutoZone, the largest retailer in the North American automotive aftermarket, for excellence in performance and support of the AutoZone business. IPC was awarded the **WITTDTJR Award** in recognition of the efforts of IPC in developing and launching the Duralast Forgotten Filters program in 2011 and 2012.

The **WITTDTJR (What It Takes To Do The Job Right) Award** is given to suppliers by AutoZone as recognition for taking the initiative to make sure AutoZoners and AutoZone customers have the right parts and information to complete the job. “There are a lot of hard working people at IPC that contributed to the success of this important program,” said Mike Bowden, Director of Aftermarket Development at IPC. “We thank AutoZone for the opportunity to supply key product categories to them and we thank them for their recognition of our efforts. It’s been an ‘all hands on deck effort’ and it is rewarding to see our contributions making a difference.”

IPC Global Solutions, headquartered in Taunton, MA is a leader in the private label filter business. With a 35 year heritage of supporting the very best names in filtration, IPC has built its success on delivering quality and service to customers all around the world. IPC is an ISO9001:2008 certified company with distribution facilities in Taunton, MA, St. Louis, MO, Brownsville, TX, and Shanghai, PRC.

For more information about IPC Global Solutions, visit their website at [www.ipcglobalsolutions.com](http://www.ipcglobalsolutions.com).

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